



# The Anchor Point

Ohio Premier Archery and Sports



## Upcoming Events

### Spring Intermediate Archery Academy

We are running a 6-week archery academy for intermediate archers. It will be run from Sunday, April 11, 2021 to Sunday, May 16, 2021. For archers who already have some archery experience, Ohio Premier Archery and Sports 6-Week Intermediate Archery Academy provides the instruction and guidance to hone skills and improve form, focus, concentration and shot execution. The Intermediate Archery Academy class meets for 1-1/2 hour per week over a six-week period on Sunday mornings (10:00 am) at OPAS in Middlefield, Ohio at 14980 S. State Avenue. This creates a framework for further competition and develops strength and accuracy as well as confidence and consistency.

### The Vegas Shoot - Virtual 2021

**April 3rd @ 6:30pm, April 4th @ 4:00pm and April 5th @ 6:30pm**

The National Field Archery Association (NFAA) will host the 2021 The Vegas Shoot via a virtual or mail-in format for 2021. The tournament will be hosted by NFAA clubs and shops across the country, allowing members to compete in smaller groups closer to home. Ohio Premier Archery will be one of those shops. We will be able to host 28 shooters the weekend of April 3rd at our shop.

## Welcome Back OPAS Patrons!

While we never like to close our doors, sometimes it is for the best! We appreciate everyone's patience throughout the closure as we all know how important it is being able to shoot on a consistent basis. During the closure, we were able to make vast improvements to help the shop



on our way to becoming the best pro-shop in the country. The temporary closure was largely to fortify our systems and ensure they run smoothly going forward. It has been a big year as far as hiring, so being able to shut down and systematize was a needed

period for organization and training. Physically, it looks like a new shop entirely. The tech/service room has been transported across the building to the old axe throwing stalls. It wasn't long into the year, we began feeling cramped. Productivity and ample work space are a must when it comes to bow work

and being able to take larger volumes of bows without compromising on the service. On the



showroom side of things, the layout has been entirely redesigned, there is a new traditional display, a full apparel section as well as a new Olympic recurve rack.

On top of all the physical and systematic changes, some of our service prices have changed. One of the biggest changes was the inclusion of the "Setup & Fitment Only" service which is for those who want to get in and out on the same day and don't necessarily need a tune.

## Geauga Bowmen

***With the weather turning, 3D archery is on everyone's mind!***

This is a discipline of archery in which you use any style of bow to shoot at foam animal targets. Any bow goes, play for score, practice for hunting, compete in tournaments or even shoot by yourself. Essentially, 3D archery is the combination of archery, frisbee golf and hiking. If you don't have your outdoor foam hunting rig squared away, there is still time! You've spent all this time inside doing the hard work, focusing on form and for an unfortunate bunch of you, developing a nasty case of target panic. Say goodbye to that as 3d courses around the country are preparing to open their doors in the coming months. At OPAS, we are closely affiliated with the leadership of a local 3d course that many of you may already be aware of, the Geauga Bowmen. The Geauga Bowmen is on a beautiful piece of land in Chesterland, Ohio, and hosts some of the most fun and challenging 3d shoots in the state! The Bowmen is a private organization that opens its doors several times throughout the summer to host both public and organizational shoots. For members, the Bowmen is a year-round 24/7 access campground, practice range, hangout as well as host to their "Trad Range", which is a series of older targets that stay setup throughout the course of the year. If you are interested in a membership, we have applications at the shop as well as on the website of the Geauga Bowmen, [geaugabowmen.com](http://geaugabowmen.com). Yearly membership dues are \$75 for individuals and \$100 for an entire family. Stop in the shop for more information! You can find their entire schedule on their website.

## Interested in Working at OPAS?

This is not an official "hiring" post as much as it is a disclaimer to OPAS future technician hopefuls. We are growing faster than we ever expected and employment opportunities are popping up in a couple different forms. First, both full and part time jobs have been created since our opening and very well may again in the coming months. Second, we employ a shooting Pro-Staff that provides volunteer hours to the shop in exchange for benefits similar to our in store employees. Thirdly, we barter range time and other intangibles in exchange for cleaning, small tasks, etc. The best way to secure your future at Ohio Premier Archery and Sports is to make yourself known! Hang out around the shop, shoot there weekly, talk to customers and become familiar with our technicians. In this world it is very hard to hire on an interview basis, so are much more likely to pick from the pools of people that we personally know. No matter what the situation, if you can have a positive impact on our shop, then space will be made to welcome you.



## Sales and Specials

**For the ENTIRE year, all 2019 bows are 20% off of msrp, all 2020 bows are 10% off and all Athens bows are \$100 off.** We accept and encourage trade ins! Alongside our other sales, we are offering a Geauga Bowmen membership to everyone that spends over \$1,000 in the shop, so long as a bow is purchased. We are trying to boost membership in order to have a more fun and inclusive environment for everyone and every style of shooting.

## Leagues

### Leagues coming to an end

We are nearing the end of another year of winter league season and it has been a blast! This was a great year as far as turnout, memories and records. In all of the leagues run by John Siebert, this one has held the highest amount of 300 shooters. On top of that, turnout was at a record high as well. Many great memories were made from trash talking to shooting the wrong target and everything in between.



## End of Axe Throwing

Well, the time has come. Axe throwing had a good run during our first year of business. Unfortunately for Northeast Ohio axe throwers, archery blew up past what we could have predicted. Axe throwing was originally brought in to sustain the business during the notorious "slow seasons" associated with the archery industry. Considering the fact that the only time we've been slow is when the government shut us down as well as needing more space for the service room, axe throwing got the veto. We appreciate everyone that participated and hope that you all made memories you won't soon forget!

## Featured Archer

This month's featured archer is Madi Clemson. Madi is a junior pro-staff candidate that is regularly found hanging out at the shop and shooting in our leagues. She is currently taking lessons from our staff shooter, Randy Miller, currently focusing on concentration and strong execution. Madi has become



quite the shot under Randy's tutelage, finding the center regularly even if her arrows immediately bounce out. Madi's interest in archery spurred when she was 9 years old attending an outdoor market. There was an archery station setup where people could try their hat shooting 3d targets with genesis compound bows. After determining she was interested in the sport, her father bought her a bow as well as one for himself. Sans a brief hiatus, Madi has been shooting ever since. Just last year Madi began taking it very seriously and has been made evident with the way she shoots her Diamond. Madi enjoys archery as a discipline, but her favorite part of it is actually off of the shooting line. She says that the best parts of archery come with the company that surrounds you. No matter what your age, skill level, personality, everyone jokes together, travels together and shoots together. One of her most fond memories in archery was earlier this year at Route 157 Archery World. The beautifully set up indoor 3d range was a great time to hangout, joke and stretch out her bow's distance after being caged up all winter! Thank you for all that you do Madi and we look forward to many years to come!